



Marketing Internship

The Rockford Symphony Orchestra offers an opportunity for an internship in Marketing. Marketing, Communication, Music, and other related majors are invited to apply. Applicants must be available to work at least 10 flexible hours per week, Monday through Friday; compensation is not available at this time. A commitment of at least one semester is preferred.

Applicants will be offered the following opportunities:

- To work closely with the RSO Marketing Director, Patron Services Coordinator, and Education & Community Engagement Director.
- To experience the administrative process of a medium sized orchestra operating as a member of the League of American Orchestras.
- To assist in the cultivation of symphony patrons through individual concert marketing, customer service, and appreciation initiatives.

Expectations of Marketing Interns include, but are not limited to:

- A focused, professional demeanor in the office.
- Data entry and management of mailings going to RSO subscribers.
- Attendance of at least two RSO concert performances (not applicable to summer interns.)

Benefits include:

- Hands-on experience working with orchestra management professionals.
- Hands-on experience as part of the RSO production team.
- Letters of reference written on behalf of the student.

To apply, or for further information, contact Marketing Director Michele McAfee at 815.965.0049 or mmcafee@rockfordsymphony.com.