



Rockford Symphony Orchestra

Steven Larsen, Music Director

Internship Opportunity

An opportunity for an internship in the Marketing and Development area exists for the Rockford Symphony Orchestra. Marketing, Communication, Music, and other related majors are invited to apply. Applicants must be available to work at least 10 flexible hours per week, Monday through Friday; compensation is not available at this time. A commitment of at least one semester, or summer, is preferred.

Applicants will be offered the following opportunities:

- To work closely with the RSO Marketing and Development Director, Patron Services Coordinator, and Education and Community Relations Director
- To experience the administrative process of a medium sized orchestra operating as a member of the League of American Orchestras
- To assist in the cultivation of symphony patrons through individual concert marketing, customer service and appreciation initiatives

Expectations of Marketing and Development Interns include, but are not limited to:

- A focused, professional demeanor in the office
- Some data entry and assistance with mailings going to RSO subscribers and single ticket buyers
- Attendance of at least two RSO concert performances

Benefits include:

- Hands-on experience working with orchestra management professionals
- Comp tickets to RSO performances
- Letters of reference written on behalf of the student

To apply, or for further information, contact Lorie Langan at either 815-972-2939 or llangan@rockfordsymphony.com.